

TOSHIBA

Leading Innovation >>>

BRING YOUR BRAND TO LIFE WITH TOSHIBA'S MOFOTO™

Attract customers in new and exciting ways with MoFoto from Toshiba. Whether it's in a retail setting or sports and entertainment venue, your customers will be captivated with this unique integration of augmented reality and digital signage that expands your brand. It's a great way for you to increase customer and fan engagement, elevate the in-store experience, provide incentives and gaming interaction.



BUILD CUSTOMER AND FAN LOYALTY THROUGH AUGMENTED REALITY

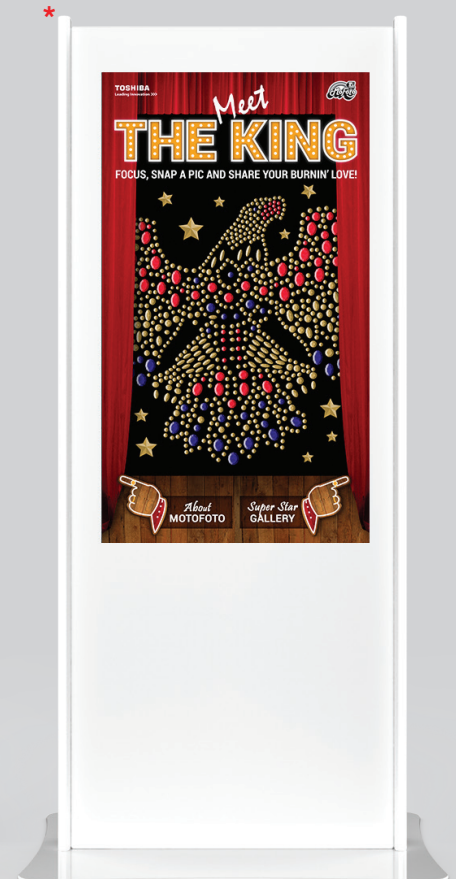
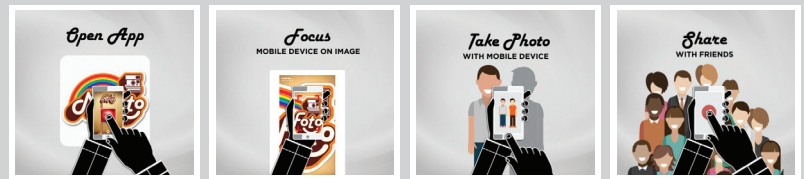
Features and Benefits:

- > Increase Brand Awareness
- > Provide Product Information
- > Enhance Fan Engagement
- > Improve In-Store Experience
- > Offer Incentives & Promotions
- > Provide Gaming Interaction

You can layer digital content with the physical environment and the branded kiosk. The final result includes a lifelike, virtual image of customers together with their favorite sports figure, a celebrity, your company mascot or personality in a real world environment—as if he or she were actually there with them. The photo can then be shared through social media, bringing your brand to life.

SEE MOFOTO COME TO LIFE. TRY IT NOW!

1. Download and open the MoFoto app
2. Focus your mobile device on the kiosk images below*
3. See MoFoto come to life



FEATURES

- > Company Branded Kiosk
- > Company Branded Mobile App
- > Customized Content/Images

Power

- > 15 AMP Maximum Draw
- > UPS Battery Backup System

Kiosk

- > White Enclosure
- > Aircraft-Grade Aluminum
Thickness: 10 Gauge / 0.100" / 2.5mm
- > Public-Proof Enclosure
- > Security Locks with 7-Pin Tumbler
- > Forced Air High Performance
Cooling Fans
- > Rear Access Security Door

Display

- > 55" Touch LCD Display with
LED backlight
- > Full HD 1920 x 1080 Resolution
- > 16:9 Aspect Ratio
- > 10 Simultaneous Touch Points

Warranty

- > 3 Year Limited

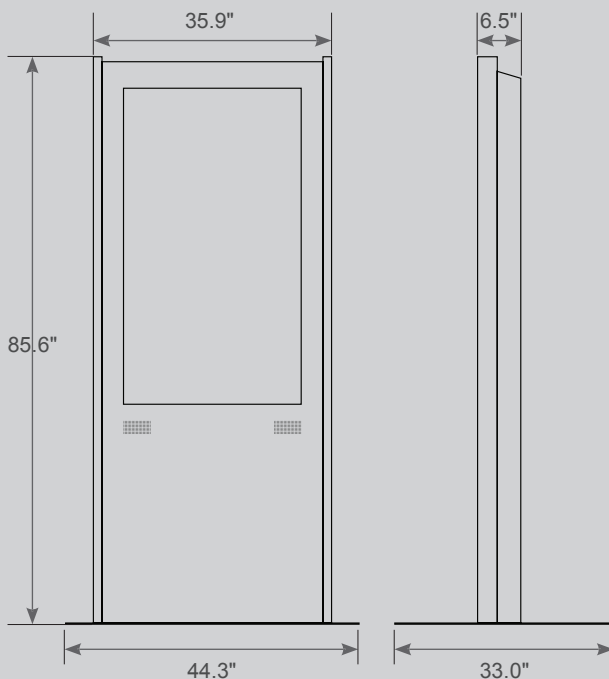
SERVICES

Toshiba's Digital Signage experts are here to design the best digital signage solution for you. Our industry-leading team of trained professionals will work with you from beginning to end providing a single point of accountability. We offer comprehensive services to provide everything your company needs to implement a successful digital signage solution.

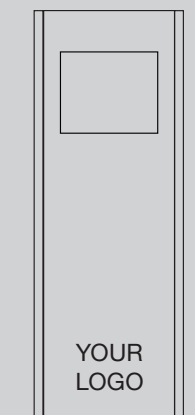
- > Assessment & Site Survey
- > Solution Design
- > Content Creation
- > Content Management
- > Project Management
- > Installation & Service
- > User Training
- > Financing & Leasing

DIMENSIONS

44.3" W x 85.6" H x 33.0" D



LOGO PLACEMENT



Available on both
iOS and Android



Dimensions and specifications may vary by model or component configuration and are subject to change. Please confirm any necessary product information prior to purchase.



Corporate Office

9740 Irvine Blvd.
Irvine, CA 92618-1631
949-462-6000

East Coast

959 Route 46 East, 5th Floor
Parsippany, NJ 07054
973-316-2700

Midwest

8770 W. Bryn Mawr Ave.
Suite 700,
Chicago, IL 60631
773-380-6000

South

2037 Bakers Mill Rd.
Dacula, GA 30019
678-546-9385

West Coast

9740 Irvine Blvd.
Irvine, CA 92618
949-462-6430

Website

www.business.toshiba.com