GAIN INSIGHTS
WITH CRM INTEGRATION

Get the highest value from unified communications and your CRM platform, increasing productivity, improving workflow and increasing data capture across sales and service teams.

Integrate unified communications with popular CRM software including **Salesforce**, **Microsoft Dynamics**, **SugarCRM**, **NetSuite**, **Zendesk**, **Bullhorn**, or **ServiceNow**.

- **Automatically capture and log all calls in CRM**
- **Enhanced reporting on call performance of users**
- **Integrate voice with existing CRM omni-channel capabilities**

CAPTURE HIGH-INTEGRITY DATA

Deliver more reliable data into your CRM through machine capture of all voice-based customer interactions. Removing the reliance on humans to log the details of these interactions increases the volume and integrity of the data needed to properly tune Artificial Intelligence (AI) applications.

INCREASE PRODUCTIVITY

The average customer-facing employee spends 20-30% of their day performing administrative tasks, made worse by legacy data silos and inefficient processes. On average, organizations using our CRM Integration report staff productivity "increases of 20% or more."

CONTACT OUR TEAM TO GET STARTED!

IMPROVE THE CUSTOMER EXPERIENCE

Customers expect your front-line employees to be situationally aware at the moment of interaction. When you arm your team with customer-specific data, in context and in real-time, this measureable improvement in the customer experience directly impacts the bottom line, as well as your company's reputation.